

CULPRIT

CULPRIT PROUD SPONSOR OF OLYMPIAN

Radka
Vodičková



Culprit bicycles is proud to announce that they will be the official bicycle sponsor for Olympian Radka Vodičková for the 2014 season

Culprit was founded in 2012 to answer the call for an innovative personalized cycling experience. From the word go, the brand has attracted attention with their unique designs and forward thinking technology. The brand strives to bring the optimum personalized experience to cyclist. Joshua Colp founder of Culprit bicycles says the following: 'It was a no brainer for us to team up with Radka. Her dedication and passion is also reflected in the ethos of what Culprit represents.' Culprit will supply Radka with her Bullet Triathlon bike; UCI approved Arrow One for ITU racing and Croz blade as her daily trainer, an aero road bike with disc brakes for her to train and use as her aero training bike with clip ons.

The frames have been custom painted for Radka, a service that Culprit offers. Radka had the following to say about the sponsorship; "I am very happy to be on board with Culprit bicycles. I love to always have something special, so the custom painted bikes is an expression of me. I am also looking forward to be one of the first people to try to use disc brakes on a high quality road bike. I believe that more and more people will enjoy the benefits of disc brakes on road bikes. Culprit bicycles is a small company, but I believe, they can do big things."

Culprit is excited about all the future opportunities and having Radka onboard makes for a world of possibilities